

Job:	06994
Date:	10/03/2008
Client:	

NCOA^{Link®} REPORT - 1

NCOA^{Link®} Processing Summary Report

JOB INFORMATION

Licensee Company Name:	COMPACTIS
Customer PAF ID:	LBGZ73310099000002
Mailer Company Name:	COMPACT INFORMATION SYSTEMS
List Name:	CONSUMER Q4 USA OCTOBER MOVE UPDATE
Process Category:	Normal Processing (NORMAL)
Pre-Processes Performed:	Yes, Data Modifications from Postal Data Only (P)
Concurrent Processes Performed:	None (N)
Post-Processes Performed:	None (N)
Standard Output Returned:	All NCOA ^{Link®} Required Output Returned (Y)
Matching Logic Applied:	Standard (Business, Individual, Family matches allowed) (S)
Data Returned:	COA Data Returned with Footnotes and Statistics (C)
Class of Mail:	First-Class Only (A)
Date NCOA ^{Link®} Complete:	10/03/2008
Date List Returned to Customer:	10/03/2008
Processes Performed:	CASS, NCOALink
NCOA ^{Link®} Database Version Date	09/22/2008
NCOA ^{Link®} Database Version Number	0839

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<u>NCOALINK SUMMARY</u>	<u>QUANTITY</u>	<u>% OF INPUT</u>
Total Input Records Read	104998068	100.00
Total Records Matched To NCOA ^{Link®}	1522633	1.45
Total Possible Movers (See NCOA ^{Link®} Return Codes)	6252	0.05
Total Not Matched	103469183	98.54
 <u>MOVER COUNTS BY FORWARDABILITY</u>		
Match With Forwardable Move Address Supplied	1405061	1.34
Individual Match Logic Used	1163997	1.11
Family Match Logic Used	238908	0.23
Business Match Logic Used	2156	0.00
Match Without Forwardable Move Address Supplied	117572	0.11
Individual Match Logic Used	80439	0.08
Family Match Logic Used	37019	0.04
Business Match Logic Used	114	0.00
 <u>ADDRESS ENHANCEMENTS</u>		
Total Input Records Read	104998068	100.00
ZIP + 4 [®] Codes Appended	104991427	99.99
ZIP Codes TM Confirmed Or Corrected	104988271	99.99
ZIP Codes TM Confirmed	104986448	99.99
ZIP Codes TM Corrected	1823	0.00
Total DPV TM Matches	104991427	99.99
Total LACS ^{LinkTM} Matches	0	0.00
Total Suite ^{LinkTM} Matches	0	0.00
 <u>ADDRESS TYPE TOTALS</u>		
Street Address	85589690	81.52
PO Box	6896813	6.57
Rural Route / Highway Contract	430847	0.41
High Rise	12070827	11.50
Firm	267	0.00
General Delivery	2997	0.00
Unknown	6627	0.01