

Job:	06696
Date:	08/19/2008
Client:	

NCOA^{Link®} REPORT - 1

NCOA^{Link®} Processing Summary Report

JOB INFORMATION

Licensee Company Name:	COMPACTIS
Customer PAF ID:	LBGZ73310099000002
Mailer Company Name:	COMPACT INFORMATION SYSTEMS
List Name:	CONSUMER Q4 USA
Process Category:	Normal Processing (NORMAL)
Pre-Processes Performed:	Yes, Data Modifications from Postal Data Only (P)
Concurrent Processes Performed:	None (N)
Post-Processes Performed:	None (N)
Standard Output Returned:	All NCOA ^{Link®} Required Output Returned (Y)
Matching Logic Applied:	Standard (Business, Individual, Family matches allowed) (S)
Data Returned:	COA Data Returned with Footnotes and Statistics (C)
Class of Mail:	First-Class Only (A)
Date NCOA ^{Link®} Complete:	08/19/2008
Date List Returned to Customer:	08/19/2008
Processes Performed:	CASS, NCOALink
NCOA ^{Link®} Database Version Date	08/04/2008
NCOA ^{Link®} Database Version Number	0832

Job:	06696
Date:	08/19/2008
Client:	

NCOA^{Link®} REPORT - 1

NCOA^{Link®} Processing Summary Report

<u>NCOALINK SUMMARY</u>	<u>QUANTITY</u>	<u>% OF INPUT</u>
Total Input Records Read	106973133	100.00
Total Records Matched To NCOA ^{Link®}	2613029	2.44
Total Possible Movers (See NCOA ^{Link®} Return Codes)	27345	0.03
Total Not Matched	104332759	97.53
 <u>MOVER COUNTS BY FORWARDABILITY</u>		
Match With Forwardable Move Address Supplied	2132687	1.99
Individual Match Logic Used	1770712	1.66
Family Match Logic Used	357706	0.33
Business Match Logic Used	4269	0.00
Match Without Forwardable Move Address Supplied	480342	0.45
Individual Match Logic Used	381544	0.36
Family Match Logic Used	98073	0.09
Business Match Logic Used	725	0.00
 <u>ADDRESS ENHANCEMENTS</u>		
Total Input Records Read	106973133	100.00
ZIP + 4 [®] Codes Appended	106914928	99.95
ZIP Codes TM Confirmed Or Corrected	106831813	99.87
ZIP Codes TM Confirmed	106653213	99.70
ZIP Codes TM Corrected	178600	0.17
Total DPV TM Matches	106914928	99.95
Total LACS ^{LinkTM} Matches	0	0.00
Total Suite ^{LinkTM} Matches	0	0.00
 <u>ADDRESS TYPE TOTALS</u>		
Street Address	87004838	81.33
PO Box	6924878	6.47
Rural Route / Highway Contract	492550	0.46
High Rise	12500561	11.69
Firm	270	0.00
General Delivery	0	0.00
Unknown	50036	0.05